



# ROONEY FISH - Privacy Policy

At Rooney fish we're committed to protecting and respecting your privacy.

This Policy explains when and why we collect personal information about people who visit our website, or supply our business with information, this policy details how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may update this Policy from time to time; as and when we do, we will announce that a new version has been published. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to Andrew Rooney or [www.rooneyfish.com](http://www.rooneyfish.com), [sales@rooneyfish.com](mailto:sales@rooneyfish.com) or Rooney Fish, The Harbour, Kilkeel, Co Down, Northern Ireland, BT344ax, Tel: 0044(028) 4176 3071

## Who are we?

We are Rooney Fish, specialising in the finest local catch of live, frozen and cooked shellfish, supplying wholesale and retail trade throughout Ireland, UK, Europe and Asia.

## How do we collect information from you?

We obtain information about you when you use our website, for example, when you contact us to make an enquiry about products and services, or Have a customer account with us

## What type of information is collected from you?

The personal information we collect might include your title, name, address, company name, telephone number, email address, IP address. These details will be held on our system until such time as we receive a request from an individual to remove this data.

## How is your information used?

We may use your information to:

- Respond to enquiries you have sent us;
- Process orders, invoices or enquiries that you have submitted;
- Carry out our obligations arising from any contracts, specifications and agreements entered into by you and us;
- Let you know about important updates regarding products or services you have ordered;
- Notify you of changes to our products and services;
- Send you communications which you have requested.
- These may include information about product ranges, specifications prices or account, invoice information etc;

We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfil our statutory obligations (for example financial transactions). We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.

## Who has access to your information?

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes.

## Your choices

You have a choice as to whether or not you wish to receive information from us. If you do not want to receive direct communications from us about our products and business, then you can respond to the Rooney Fish website, requesting to opt out any further communication from Rooney Fish.

## How you can access and update your information

The accuracy of your information is important to us. You have the right to make a written request to ask for a copy of the information Rooney Fish holds about you

If you would like to view or correct the information that we hold about you, if you change email address, or any of the other information we hold is inaccurate or out of date, please write to us at:

[www.rooneyfish.com](http://www.rooneyfish.com), [sales@rooneyfish.com](mailto:sales@rooneyfish.com) or Rooney Fish, The Harbour, Killeel, Co Down, Northern Ireland, BT344ax, Tel: 0044(028) 4176 3071

## Security precautions in place to protect the loss, misuse or alteration of your information

Non-sensitive details (your email address etc.) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. To minimise any risk your non-sensitive details are transmitted securely via HTTPS/SSL. However, while we strive to protect your personal information, we cannot 100% guarantee the security of information and you should consider this before you give it to us. If you choose to supply us with personal details, you do so at your own risk. You have the option of sending any enquiries by email, phone or by post.

Once we receive your information, we make our best effort to ensure its security on our systems which are password protected and restricted access to designated staff members of Rooney Fish only.

## Profiling

We may analyse your personal information and, for example, your order history or account held with us, to create a profile of your interests and preferences so that we can contact you with information relevant to you, if you have given us permission to do so. These sources may include, for example, your company web site, email or social media accounts. We may also use your personal information to detect and reduce fraud and credit risk.

## Transferring your information outside of Europe

As part of the services offered to you by Rooney Fish, the information which you provide to us may be transferred to countries outside the European Union ("EU"). By way of example, this may happen if you use our services while you are outside the EU. Countries outside the EU may not have similar data protection laws to the UK. By submitting your personal data, you're agreeing to this transfer, storing or processing. If we transfer your information outside of the EU in this way, we will take steps to ensure that appropriate security measures are taken with the aim of ensuring that your privacy rights continue to be protected as outlined in this Policy.

## Review of this Policy

We keep this Policy under regular review. This Policy was last updated in May 2018.